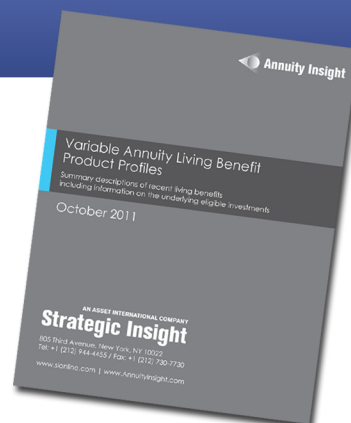


Announcing new Annuity Insight Report

Variable Annuity Guaranteed Living Benefit Product Profiles

Annuity Insight is pleased to announce a new report that provides key information on the industry's most popular and newly innovative living benefits. An invaluable tool for evaluating and understanding VA living benefit trends, this Product Profiles reference provides easy access to key information on the industry's most popular and newly innovated living benefits, updated to October 2011.

This report serves as a reference to compare or research 50 of the latest living benefits from 20 insurers. Whether you need to use it as a quick reference guide or a powerful research tool, the report places a wealth of information at your fingertips.



- Living Benefits Snapshot provides easy comparison of benefits by feature through a grid that breaks down benefit type, cost, guaranteed withdrawal percentages, enhancements, and total number of investment options.
- Eligible Funds Snapshot allows effortless comparison of benefits by investment options through a grid that details whether the benefit uses an asset transfer program; details on custom allocation programs, including max/mins; number of model allocations, eligible funds, and total number of available investment options.
- Living Benefit Summaries provide concise but comprehensive details on features and restrictions, including asset transfer programs and a full list of available funds.

Why Variable Annuity Guaranteed Living Benefit Product Profiles?

For anybody who needs to know what is going on in the VA world, living benefits play a critical role in understanding this complicated market. Furthermore, insurers have become increasingly creative with the investment restrictions associated with guarantees. Never before has there been a single source for comprehensive yet easy-to-use information on living benefits.

Asset managers:

- Decode benefits and their investment options in order to more effectively interpret search mandates and identify the richest opportunities.
- Better understanding of benefits strengthens partnerships with insurers.

Insurers:

- Competitive intelligence has never been easier. When you need more detail than the grids and summaries provide, each benefit includes links to the latest prospectus.

For information on the report or to request a sample, contact:

Allana Burk
Business Development
aburke@sionline.com
917-664-3507